

An aerial photograph of a rural landscape during the golden hour. A long, straight asphalt road runs vertically through the center of the frame, flanked by green fields. To the left, a series of irrigation nozzles are spraying water onto the crops. To the right, there is a small farmstead with a red barn, a white greenhouse, and other buildings. In the background, a range of mountains is visible under a blue sky with a large, snow-capped mountain peak on the right. The sun is low on the horizon, creating a warm glow.

**BELCAMPO®**

# OVERVIEW

- Vertically integrated meat operation
- Farm, Butchery and Restaurant Divisions
  - Established in 2012
- Approximately 27,000 acres located in far Northern CA
- Currently six restaurant locations in CA & one in NYC

# BEEF

- Breeds: Primarily Hereford & Angus
- Grass fed & finished
- Certified Organic
- Certified Humane



# LAMB



- Dorper breed
- Grass fed & finished
- Certified Humane

# PORK

- Heritage breeds: Berkshire, Duroc & Chester White
- Farrow to finish program
- Pasture raised
- Non-GMO feed
- Certified Humane



# POULTRY- MEAT



- Broilers: Cornish cross & Freedom Ranger chickens
- Pasture raised
- Certified Organic
- Certified Humane
- Also produce turkey, duck & goose

# POULTRY- EGG LAYERS

- Breeds: Barred rock, Sex-link
- & Novogen
- Pasture raised
- Certified Organic
- Certified Humane



# MEAT CAMP



Culinary camps hosted at the farm  
Connect consumers to their food  
Promote transparency



# BUTCHERY



Multi-species facility  
USDA inspected  
Value Added Program  
Located in Yreka, CA



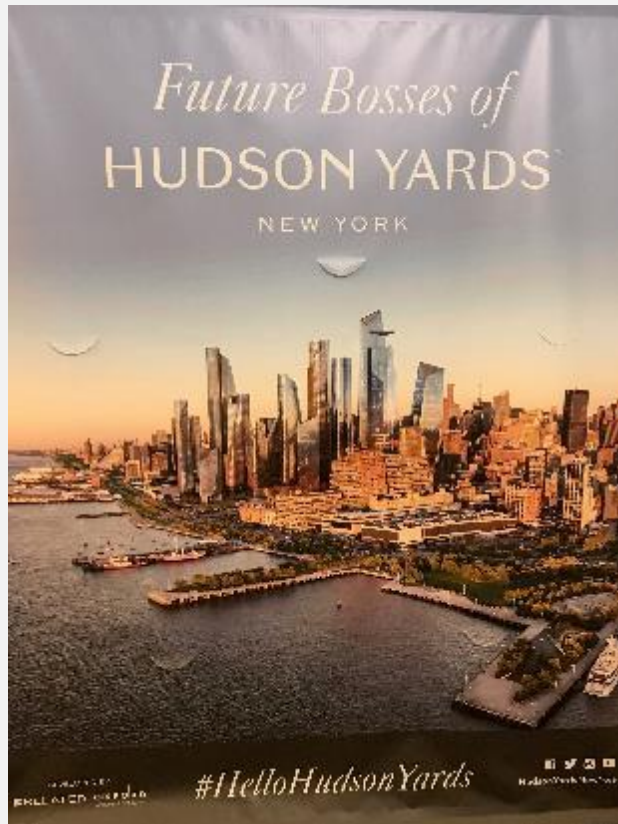
# RETAIL LOCATIONS



Six locations in CA  
One location in NYC  
Two Cloud kitchens  
Erewhon Market- Southern CA  
Branded wholesale- Chateau  
Marmont & Stone Brewing Co.  
E-commerce



# HUDSON YARDS, NEW YORK CITY



Newest neighborhood of NYC  
Historic railroad yards  
Construction started in 2012  
Estimated completion in 2024  
Total price tag of \$25 billion for construction  
Added a new subway station (\$2.4 billion)  
16 skyscrapers in total project  
Vessel- honeycomb of stairs and paths  
30 Hudson Yards- 80-foot observation deck  
Seven stories of retail  
Opened March 2019

